**China IPR SME Helpdesk Article List**

We currently have articles on the following topics:

**Overview**

* China HD Free Business Services
* Getting practical; market monitoring and alternative enforcement strategies
* Tips for protecting your IP in China and SEA
* How to conduct a trade mark search
* IP as Business Asset
* Trademarks and Copyrights
* Writing a good manufacturing NDA
* Choosing a brand in China

**Industry Specific**

* Dealing with Counterfeiters in China’s Cosmetics Market
* Article 2 – Bodega Branding - Core IPRs for the wine industry
* IPR protection for creative industries (also in Italian)
* How to effectively secure evidence at trade fairs
* How to identify and deal with IP scams in China
* IP for mechanical engineering
* IP protection in China for the cosmetics industry
* IP protection strategies in China for the ceramics industry
* IPR in the tourism industry in China
* IPR protection in China for the automotive industry (also in French)
* IPR protection strategies for the ICT industry
* IPR protection in the pharmaceutical industry
* Online IPR in China (also in French)
* Natooke start with your trade mark (also in Polish)
* Vogmask fighting online infringement (also in Polish and French)
* Wuvio trade secrets are key (also in Polish)
* Protecting interior design of shops
* Protecting your IP when transferring technology to China
* Registering top level domain names in China
* Terroir IPR Part 1 Geographical Indications and appellations of origin
* Terroir IPR Part 2 Regulatory bodies and collective action against counterfeiting
* Thirst of the Dragon – Intro to Wine and Counterfeiting in China (also in Italian)
* Ecommerce counterfeit removal
* Fashion IPR in China
* Food and Beverage IPR in China (also in Italian)
* GIs in China
* Introduction to NDAs for manufacturing
* IP for App Developers (also in Italian)
* IP for Cleantech
* IPR fashion industry in China
* IPR for GNSS technologies
* Intellectual Property and Shandong’s tech – driven growth

**Trade Secrets**

* Keeping trade secrets part I
* Keeping trade secrets part II

**Enforcement**

* Customs IPR protection
* IPR at trade fairs

**Trade Mark**

* Choosing a trade mark in China (also in Italian)
* Bad faith TM registrations

**Patent**

* Patent protection – know before you go
* Design patents utility models

**Case studies**

* Case study - IPR Enforcement in China (also in French)
* Case study – Trade secrets
* Case Study – Design Innovation
* Case study – IP enforcement
* Case study – Medical devices