



FASHION
APPAREL
CLUSTER
SERBIA



FASHION APPAREL CLUSTER SERBIA FACTS

Cluster FACTS was formally registered in September 2010 in Belgrade. However, the establishment of the fashion apparel cluster began in 2009, when three companies: Tiffany Production, Ivković, and Jasmil, gathered with an idea of forming a group of companies from the fashion apparel affiliated sectors. The founders decided to focus on: 1) the Serbian market as a whole and 2) the fashion apparel industry.

The cluster currently consists of 18 private companies with their own brands and retail chains and 3 academic institutions from Belgrade and Novi Sad University.

The main strength of the fashion clothing sector and therefore the Cluster FACTS is in linking the knowledge, design, creativity, and experience of the workforce.

CLUSTER TRANSPARENCY, INFORMATION SHARING AND SERVICES

- Provide business-relevant information, in particular related to sectoral industry, business regulations, and information on funding sources
- Close collaboration with educational institutions and work to improve curricula to meet industry needs
- Traditional organizing a Cluster FACTS career fair for students and providing opportunities for internships and employment
- Provided access to credit lines with favorable interest rates for export arrangements of FACTS cluster members
- Regular joint procurement of rights of access to the world server for the latest fashion trends with considerable significant savings for members
- Working with foreign experts in the areas of finance, productivity, branding and better preparation for export
- Joint market research and exposure on the EU market
- Traditional cooperation with associations of textile manufacturers and B2B meetings with them, as well as organizing joint visits to renowned textile fairs
- Joint projects for the economic empowerment of companies and the sector as a whole

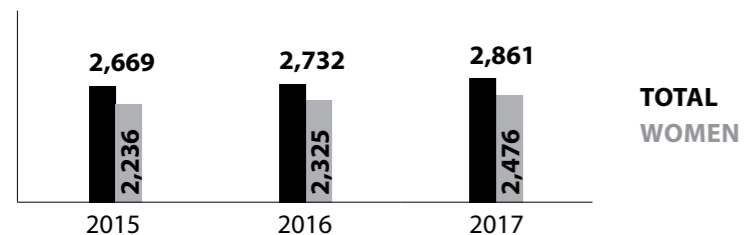
CLUSTER FACTS

ACHIEVED RESULTS

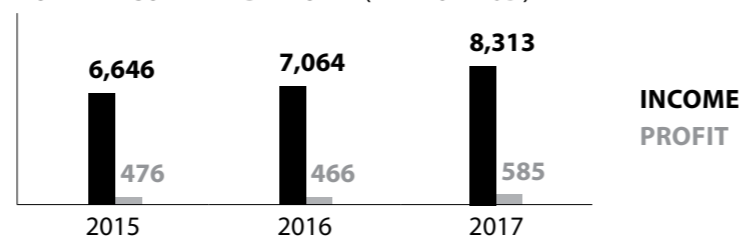
Considering a large number of joint activities as well as realized projects of interest for members, Cluster FACTS continuously ensures increased competitiveness, the productivity of exports and employment possibilities among its members.

Members of the FACTS cluster achieve € 70 million worth of sales. The sales focus on the local markets, CEFTA region countries as well as export in general with € 20 million worth of sales. A total number of employees within the Cluster are 3,109 people and 91 % are female labor force. Cluster FACTS membership in an indirect way and through the developed cooperative network employs over 4,000 people.

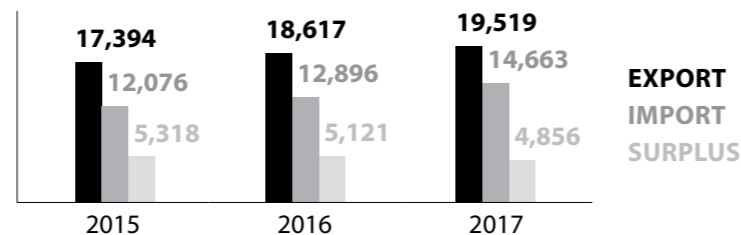
NUMBER OF EMPLOYEES



TOTAL INCOME AND PROFIT (MILLION RSD)



EXPORT - IMPORT (THOUSANDS RSD)



CLUSTER FACTS MEMBERSHIP

- Council clusters in Serbian Chamber of Commerce
- Enterprise Europe Network – EEN
- AHK German Chamber of Commerce in Belgrade
- Union of Employers of Serbia

CLUSTER FACTS PARTNERS

- Ministry of Economy of the Republic of Serbia
 - support for innovative clusters
- Development Agency of Serbia – RAS
- EBRD Project for Cluster Support and Development of Sector
- EU Funded Project SECEP
 - since foundation of FACTS, through continuous support and consultancy, trainings for the members
- GIZ ORF Project of German Government
 - Cluster FACTS internationalization and integration with Balkan textile association
- SIPPO Export promotion project



Cluster FACTS MEMBERS

BRAND OWNERS

1. Jasmil Arilje brand Extreme intimo | www.extremeintimo.com |
2. Tiffany Production Čačak brand TFY | www.tiffanyproduction.com |
3. Ivković Beograd brand Ivko woman | www.ivko-knits.com |
4. Luna Požarevac brand Luna | www.fashion-luna.com |
5. Garman Arilje brand Gloster and Glossy | www.garman.co.rs |
6. Afrodite Mode Collection Beograd brand AMC | www.amcafrodita.rs |
7. Beba kids Beograd brand Beba kids | www.bebakids.com |
8. Mona Beograd brand Mona | www.mona.rs |
9. PS Fashion Čačak brand PS Fashion | www.psfashion.com |
10. Arteks Arilje brand Exterra | www.exterra.rs |
11. Stig Novi Pazar brand Stig | www.stigco.com |

12. Tib Stil Petrovaradin brand Tib Stil | www.tib-stil.co.rs |
13. Kika Loznica brand Kika | www.kikasocks.com |
14. NINIA brand NINIA | www.ninia.rs |
15. Ivatex Ivanjica brand Garinello | www.garinello.com |
16. MB Djukic Mačvanska Mitrovica brand SPIN | www.spin-sportswear.rs |
17. Studio Maruška Čačak brand Maruška | www.studiomaruska.com |
18. Zora sport Beograd brand Sunrise | www.zorasport.rs |

FASHION PLATFORM

1. Belgrade Fashion Week and MS Click , Beograd, | www.click.co.rs |

STATE EDUCATIONAL INSTITUTIONS

1. The College of Textile , Design, Technology and Management DTM Belgrade, | www.vtts.edu.rs |
2. Technical Faculty Mihailo Pupin, Zrenjanin | www.tfzr.uns.ac.rs |
3. Faculty of Applied Art Belgrade | www.fpu.edu.rs |

SUPPORTING INSTITUTIONS AND HONORARY MEMBERS

1. Regional Development Agency Zlatibor Užice | www.rrazlatibor.co.rs |
2. Regional Development Agency for SME and European integration Beograd | www.mspbg.rs |
3. Technological Metallurgy Faculty in Belgrade | www.tmf.bg.ac.rs |
4. Association of Secondary Educational Textile Schools in Serbia

Brand owners

EXTREME INTIMO	10
IVKOWOMAN	12
TIFFANY - TFY	14
AFRODITE MODE COLLECTION - AMC	16
BEBAKIDS	18
EXTERRA	20
GLOSTER AND GLOSSY	22
LUNA	24
MONA	26
PS FASHION	28
GARINELLO	30
KIKA	32
MARUŠKA	34
NINIA	36
SPIN	38
STIG	40
TIBSTIL	42
ZORA SPORT	44

Touch soft as a cotton

Extreme Intimo story begins in 1992 with a clear vision. We believe everything that is going on your skin, must be fine and soft, so we try to use only natural materials.

Following the latest fashion trends, we create rich range of products, which makes us favorite family brand. The whole family enjoys wearing our collections.

Today, you can find as in over 100 specialized stores in 8 countries: Serbia, Bosnia and Herzegovina, Croatia, Montenegro, Republic of North Macedonia, Slovenia, Czech Republic and Russia.



IVKO

W O M A N

IVKO Woman specializes in designing and creating high class woven and knitted garments combining exceptional craftsmanship with state of the art knitting technology. We use only the finest natural fabrics and fibers in producing an exquisite range of fashion designed for the modern, independent woman.

It all started in 1986. when Danica Komnencic in Sarajevo opened first workshop for knitting clothes, and then in the 1990s in Belgrade the business grew from small family one to the level of relevant fashion company.

Repeated customer satisfaction and praise at major industry fairs around the world tell our story of innovation and success . This may be due to the fact that we still perform with the same passion as we did almost three decades ago. Instead of trying to guess what the next big trend in fashion might be, we let ou r products evolve in a natural, 'organic' way.

We remain proud of our signature design. Every item in the Ivko fashion line speaks a unique visual language based on form, texture and color. In crafting a powerful and timeless image, our in-house design team treats each garment as a canvas to be explored.





Fashion is a very important part of our lives.

Searching for inspiration in each of you, during the last 37 years TIFFANY are trying to be unique, elegant, impressive but also romantic and gentle.

For us fashion is great attention dedicated to every single detail and string which is sewed in each piece of the clothes. It is about love for fashion which moves us all.

Tiffany brand represent both your attitude and personality.

Our models are produced in limited editions, made from carefully selected high quality materials such as cotton, viscose or linen. They will help you to be different and unique in a crowd of people. The cuts and the colors follow the world's trends but also the sensibility, rhythm and needs of the modern, business woman and men.

Our clothing and accessory collections keep up with worldwide trends and their quality puts us to the very top of the regional fashion scene.

TIFFANY brand is present in markets in Serbia, Bosnia and Herzegovina, Montenegro and Croatia through a distributive network in mono and multi brand sale stores. We operate through our retail store chain and franchise and corner system. Nowadays, the products of Tiffany brand are distributed to different markets in more than 100 stores.





The fashion company AMC- Afrodite Mode Collection has been offering modern and recognizable collection of top quality and comfort to the ladies for almost 30 years, placing them through 13 retail boutiques in Serbia and a diversified wholesale network in Bosnia and Herzegovina, Montenegro, Croatia, Slovenia and Serbia. The company operates with 2 factories, employing 140 workers. Design team has been rewarded several times at the Fashion Fairs and Fashion Weeks in Belgrade.

AMC - Afrodite Mode Collection understands needs and values of a woman, giving her self-confidence and style to make her feel and look flawless. AMC woman expresses her attitudes through her dress at work, at home or at a party. To meet her needs, AMC creates garments that will express the beauty and gentle side of each woman, but also her strength and power to make the world more stylish.



BEBAKIDS

With a tradition of 30 years, BEBAKIDS represents the most famous children's fashion brand in regional market.

As a leader of children's fashion, we are providing a high level of quality with original and modern design of clothing, footwear and accessories that are designed for children aged up to 14 years.

Today, successful business of brand BEBAKIDS is testified with over 40 retail stores in four countries - Serbia, Bosnia and Herzegovina, Montenegro and Russia (and online shops on markets in North Macedonia, Romania and Czech Republic).

When we speak of children's shoes, mix of carefully selected materials and the latest fashion trends is what characterizes the quality brands that are part of the assortment.

With diverse range of clothing, footwear and accessories for children, BEBAKIDS make every child modern and trendy.





Artex Company Ltd. was founded in 1990 as a family business that was primarily engaged in clothing wholesale and screen printing. Our team has been expanding and including more young and creative people over time, so we felt the need to give something more.

With considerable effort and commitment, a brand EXTERRA was made in 2003. – which since then offers a wide range of men and women clothing, designed with special attention to the needs of our customers. We are one of the few companies that can boast with the fact that the entire production takes place in Serbia and that every EXTERRA collection each season offers something more, new and special. The focus is definitely on quality, which is our trump card, what differentiates us from most other brands present on the market today.





Since it was established in 1991, Company Garman d.o.o is engaged in producing textile garments, protective clothes and sport clothes.

In 2004 Garman went out on market of Serbia, Bosnia and Hercegovina, and Montenegro with its own clothes brand, under the name GLOSTER, intended for people from 15 to 40 years old. And since the end of the 2008 Garman started with new brand under the name GLOSTY, intended for babies and kids from 1 to 8 years of age.

Garman d.o.o is a small company and most of its business is performed on the Serbian market. Also, company is present at markets such as former Yugoslavian countries, Belgium, and Austria. From 1994 we are producing sport clothes, and from 2001 we started with production of protective clothes. We are out on the market under our brand name GLOSTER which makes constant growth through the years.



LUNA

LUNA BRAND - QUALITY AND COMFORT IN THE FIRST PLACE!

The Fashion House LUNA is dedicated to a dynamic woman, aware of herself, her job and the place where she is, but also to the one who wants to look special at all times, feminine and feel good in her skin.

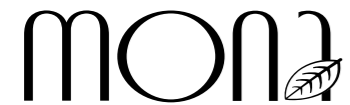
It is about sophisticated business elegance, with no strict rules, with different cuts, of top-quality design devoted to every detail. Without much wandering in style, we offer our customers quality and comfortable women's clothes, which they can combine in various occasions, but also seasons. However, this is not a limiting factor when creativity is concerned, as shown by a rich assortment of LUNA models, and some of them have become a trademark of our company and brand.

Spring and summer collections are always an association on fluffy dresses of lightweight materials, while the winter features are the famous LUNA coats of different cuts and patterns. Every season is followed by women's sets, pants, blouses, skirts, raincoats, accessories, always in new style, with unavoidable comfort and quality.

LUNA creates models that follow the spirit and rhythm of a modern woman, her sensibility and her needs, and LUNA models are worn by self-confident ladies, aware of their quality, ladies who do not hide their femininity, but enjoy it!

LUNA's vision is that the first thought of every successful businesswoman of quality and comfortable clothes is the thought of - LUNA!





Since its establishing in 1989, till today, Mona had unique vision to provide its buyers the possibility of qualitative and modern clothing in accordance with leading world trends.

Each season, Mona offers ready-to-wear collections for women and men as well as a wide range of fashion accessories. Long-term satisfaction of buyers is the mission of Mona company since the first day and it does not make compromises when quality and design are concerned.

Mona sees its models on modern, realized, sophisticated and self-confident women and men who take care of their appearance in every opportunity.

Mona bags, hand-made, from the finest Italian leather, tell the story for itself and represent an object of desire of many modern ladies and men. Paying attention to every detail, a design team of Mona company creates accessories which are indeed small works of art. Mona produces annually about 70.000 leather bags for women and men.

There are 50 Mona stores in the best locations in the cities all over Serbia, Montenegro, North Macedonia and Bosnia and Herzegovina. While preparing to celebrate 30 years of doing business, Mona continually invests into the visual identity of each store.





Fashion brand P S fashion for more than 20 years is the favorite choice for women when it comes to dressing. Offering the most diverse choice of clothing and accessories, it is an increasingly popular fashion brand not only in the domestic market but also in countries across the region. Many public figures in Serbia and the Western Balkans region have recognized themselves in P S creations, as the performers of the band "Neverne Bebe", Jelena Tomašević, Lena Kovačević, The Frajle, the lead singer Ivana Baltić, Rada Djuric, Aleksandra Jeftanovic, Natasa Pavlovic, and many others.

In 2015, P S fashion won the "Best from Serbia" award for the best brand in the category "clothes and footwear", in the competition organized by Chamber of Commerce and Industry of Serbia, with active voting of consumers.

In 2016, PC Press gave them an award for the best online appearance. That same year P S fashion celebrated the great jubilee of two decades of a successful business. During the celebration of the anniversary P S and its business partners collected donations for „Support Life“ foundation.



During the 25 years long tradition of our brand, the fashion and the trends have constantly changed in diverse directions, but our aim was to maintain focus on the design, innovation, on the service and values in which we invest remain a driving force of our team that continues to create products combining traditional values with new technologies and new fashion trends.



Kika socks factory was founded in 1998. In Loznica, west part of Serbia. The process of production includes cotton socks for children and adults.

The source of raw materials is the finest Italian yarn which is also the starting point for good quality socks. Modern Machine Park and skilled staff educated in Italy provide very precise manufacturing and various ways of weaving, which gives the socks extra quality. A big variety of trendy colours, plenty of creative motives and designs are trade mark for Kika socks.

All products of Kika socks factory have code EAN 13. The quality of ready-made products and raw materials which are used in the process of production is controlled in the authorized laboratory for testing textile products Jugoinspekt – Belgrade. Kika sells two kinds of products: the one, made for children, has the name of the factory itself – KIKA the other, made for adults, is named MARCO.

The constant search for new combinations of raw materials, new designs of products and the smile of pleasure on the face of our consumers are the permanent inspiration of Kika team.



Studio Maruška is a family company driven by a creative idea that through art could be created unique products from luxurious materials.

Our recognizable style of business elegance, fashionable details that impress and the elite corporative gift program have been awarded with numerous of prestigious awards and recognitions. Above all, we are most proud of successful cooperation and satisfied clients from the largest Serbian and world companies, which has positioned us as a leader in the production premium corporate gifts.

Through 20 years of development, we created a brand that is recognizable by unique silk products. Handmade silk scarves and ties have traveled around the world with famous people from politics, film, sport as well as presidents and royalty.

Now, as a recognizable brand, we continue steadily to offer our customers an additional sense of elegance, style, uniqueness, and luxury with new products enriched with motifs from Serbian tradition and art.

Maruška is the brand by which you will be recognizable, distinguish and it will make any occasion special.



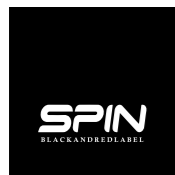


The company "NINIA" represents the world of exclusive, high quality and original design formal occasion girls dresses. We also design coats, skirts, blouses, shirts and all kind of accessories with the same attention which makes the world perfect. We pay special attention to every detail of every item. A plenty of high quality materials, carefully chosen, connected and hand-crafted make each particular model very special.

The company and brand "NINIA" was created in year 2010 as a product of great affection to kids fashion by a designer Sanja Konjović. At first, as a small and new brand on the market, NINIA formal dresses and accompanying accessories slowly found their way to young princesses' hearts. As the time was passing by, NINIA products were recognized as courageously and originally designed, made with high quality and using only the best materials. NINIA proudly presents thousands of satisfied young ladies from all around the world which wear our models.

The company NINIA is now present in many videos, commercials, shows, music festivals and of course at private birthday parties of many young ladies...





Since the foundation of 2003, our philosophy is A product that is loved.

People of different occupations, interests, different life opportunities work on creating and making every piece of clothing and in the unique way they contribute to the fashion collection of the brand.

That is the reason why the collection is diverse, well-chosen, correct, and made every time in the specific social moment in the country and on the planet. With new hopes and problems, the collection lives that moment together with its creators. Every time it requires a business model to adapt to the people in a new way. Clothes are not sewed by the machine alone, aren't tailored by the machine itself, and are not formed by the machine itself...

It is not just color, material and cut. It is us, WE make clothes.





Stig is a company which produces children's and youth clothes. Established as private owned company in 1987, Stig produces a program for children and youth in the wide spectrum of models and materials.

It produces especially its own brand "STIG", "SONKA", "SLONK", "VANTI" and it has its own design.

For 31 years of work we have made our own image and adopt the high level of technology in production of clothes, respecting the demands of market and the demands of our users: children and youth.

We are equipped with the modern machine park in the business building of 3000m².

From the computer preparation we use schemes and sewing pictures (LECTRA and OPTITEX SYSTEM), and all LASER designed products.

Besides the market of Serbia, we present our products in the markets in BIH, Montenegro, Croatia, Belarus, Russia, Switzerland and Greece

We have a certificates:

- EAS
- ISO 9001:2015
- BSCI



Fashion house TIB Stil is a family company founded 1995 and has been operating for more than two decades. Its founder Leposava Kuzmanović was able to put her vision into reality with their passion, knowledge, and experience.

The business started with two sewing machine, a few workers, a huge desire and volition. It was a time full of challenges to a brighter future. They have invested commitment. Leposava as the beginner of creative idea join daughters. That was a new young power, with new views on the world of fashion.

Today, the creative team leads fashion house TIB Stil in new projects and a brighter future. They all have a unique goal:

That every lady in TIB Stil models feels unique, safe, confident and enjoys the models.

Style, elegance and high quality are our signature. Premium quality fabrics with beautiful design give a unique signature to every model that we create specifically for you.





Zora Sport was founded in 1994.

We can all agree about one thing, every beginning is difficult. It's important that from the first day, one clear goal exists, and our goal was to become the strongest domestic brand in our area of business.

After four years of work, our company started production of our own products. Today, Zora Sport is successfully operating and we are glad to be highly ranked among domestic sports equipment and sportswear manufacturers

In recent years, our company operates in two "directions".

First part is dedicated to sport clubs. Shirts, sweatshirts, jerseys and other sports equipment, made of the highest quality materials, produced according to the latest world standards. It's called "sublimation method", the method that allows any type of design, without any restrictions.

Second part includes clothes and equipment that can be found in our retail, mostly sports outfit for everyday use.



MEMBERS
**Fashion
platform**

Fashion Studio "Click" is the first private fashion agency in Serbia that was established in 1991 in former Yugoslavia. Thanks to its authoritative, imaginative, educational and often alternative approach to fashion, Click became a significant factor in many fashion and stage events in Belgrade's cultural and public life.

In 1996 Fashion Studio Click established Belgrade Fashion Week as the first commercial, promotional and artistic fashion event in the Balkans, created and inspired by similar eminent international events. BFW constantly supports and invests in independent fashion designers and young talents. The main characteristic of Belgrade Fashion Week is its great ability to merge the artistic and commercial aspect of fashion.

On the whole, BFW gathers round the most important Serbian designers and fashion companies, renowned foreign brands which are present at the local market, interesting international fashion designers, talented young designers and fashion design students, business people from the domains of fashion industry and media.

Click includes several different segments of the business - modeling management, fashion show production including photo and video production, public relations, event and fashion marketing. Click's team is composed of 100 models, designers, stylist, photographers, make-up artists, hairstylist, choreographers, marketing and management team, PR etc.

What makes Click's team so great is enormous experience as well as innovation that ensures the project production at a highly professional level.



MEMBERS

Educational institutions

FACULTY OF APPLIED ARTS (FAA)	52
TECHNICAL FACULTY "MIHAJLOPUPIN"	54
THE COLLEGE OF TEXTILE DESIGN, TECHNOLOGY AND MANAGEMENT	56

Faculty of Applied Arts (FAA) at the University of Arts in Belgrade was founded over six decades ago as the first higher education institution in the field of Applied Arts. With its high professional standards FAA paved the way for the establishment of other higher education institutions in the region and provided them with the standard they can measure against.

Following the program and the principles of the Bauhaus art school, the school of Applied Arts in Belgrade was founded in 1938, and it later evolved into the Academy of Applied Arts in 1948, which was renamed Faculty of Applied Arts in 1973.

Today the Faculty of Applied Arts is an artistic-scientific establishment with a clearly defined profile and orientation, where the essential segment of artistic exploration is accompanied by a theoretical basis. It should be emphasized that the FAA has found its place in the spheres of cultural, economic and industrial development of our society, having acknowledged the contemporary developments in Art, especially in the field of Applied Arts and Design, while establishing an ever expanding international correspondence.

The study programs offered by the Faculty of Applied Arts are mostly in the educational-artistic fields of Art, Applied Art and Design and they are realized as:

- Undergraduate studies (ECTS 240) lasting four years
- Master academic studies (60 ECTS) lasting one year
- PhD academic studies (180 ECTS) lasting three years

The Faculty of Applied Arts educates experts in different artistic skills and art disciplines in the field of Applied Art and Design and the following narrow artistic fields: Printmaking, Graphics and Book design, Animation, Photography, Graphic design, Interior and furniture design, Industrial design, Textile, Applied sculpting, Applied painting, Ceramics, Stage Costume, Fashion Design, Stage Design and Conservation and Restoration. FAA is dedicated to strengthen its national and international reputation as a leading academic institution for applied arts by improving existing collaborations and remain open for promising new partnerships.





Within the University of Novi Sad, in 1974, the Faculty of Education and Technology was established in Zrenjanin as a higher education scientific organization for the training of personnel for polytechnic education. Since 1986, the Faculty has been named the Technical Faculty "Mihajlo Pupin". In addition to teaching, he also performs the following activities: scientific-research work, transferring the results of science in order to rationalize higher education and improve the economy and society. Within the Faculty of Engineering, students are taught at the Department of Textile Science and Design.





The College of Textile Design, Technology and Management is a state-owned college, successor of the Vocational College for Textile Technology, founded on June 30, 1958 by a decision of the People's Council, and prompted by a proposition from the Society of Textile Engineers and Technicians in Belgrade, the Commerce Chamber of the City of Belgrade, and the Commerce Chamber of the Republic of Serbia. It began working that very year, following a curriculum designed to educate vocational experts. Ever since, the College has been keeping up with the contemporary tendencies in higher education and the needs of the textile industry.

Since its foundation, the College has gone through a number of reformations, the biggest of which was in 2007, when its organizational structure was adjusted to conform to the demands of the Bologna Process. By a decision of the Commission for Accreditation and Quality Assurance of the Republic of Serbia, on May 3, 2007 the Vocational College for Textile Technology was accredited as the College of Textile Design, Technology and Management. The College has successfully completed its third accreditation cycle in 2018. The current organizational structure of the study programs for basic applied studies is as follows: Textile and Apparel Design, Textile Engineering, and Management in the Textile Industry. The College sees its strategic development in the accreditation of vocational master studies in the fields of design, textile engineering and management.





RAS

Development Agency of Serbia

RAS

Development Agency of Serbia (RAS) is a government organization offering a wide range of services including support to direct investments, competitiveness and export promotion, leading the implementation of projects aiming to improve Serbia's attractiveness and reputation and increase economic and regional development.

With a unique set of support programs tailored for micro, small and medium enterprises and entrepreneurs, as well as domestic and foreign investors seeking to set up or expand their business in Serbia, RAS strives to raise Serbia's position in the region and globally.

Created as a one-stop-shop, RAS acts as a reliable partner for both domestic and international companies with a single goal of building a strong and sustainable economy, and increasing the quality of life for the people in Serbia.

Kneza Milosa 12, 11000 Belgrade, Republic of Serbia

Phone: + 381 11 3398 510

office@ras.gov.rs

www.ras.gov.rs



Enterprise Europe Network

EEN

Helping companies innovate and grow internationally

The Enterprise Europe Network (EEN Network) is a network of business support organizations for small and medium sized enterprises, founded and co-financed by the European Union through EU Competitiveness Program for SMEs COSME.

The Enterprise Europe Network helps businesses innovate and grow on an international scale. It is the world's largest support network for small and medium-sized enterprises (SMEs) with international ambitions.

The Network is active in more than 60 countries worldwide. It brings together 3,000 experts from more than 600 member organizations – all-renowned for their excellence and business support.

The members of the consortium for the realization of the Serbia EEN project and support of SMEs in Serbia are:

- Chamber of Commerce and Industry Serbia–Project coordinator
- Development Agency of Serbia
- University of Belgrade
- Mihailo Pupin Institute
- University of Novi Sad
- University Nis

EEN Services for SMEs

The EEN network provides a set of standardized services for SMEs sector:

- Internationalization of business: linking businesses across databases business cooperation, participation in B2B meetings and business missions, information about doing business abroad and education related to internationalization;
- Support in accessing funding through training and information, and support for access to programs and EU funds;
- Collecting views of SMEs in relation to regulations and policies of the EU;
- Improving SME innovation capacity;
- Technology transfer.

The EEN manages Europe's largest online database of business opportunities. It contains thousands of business, technology and research cooperation requests and offers from companies and research and development institutions. The database is accessible for free. More information available at <https://een.ec.europa.eu/>



Fashion apparel cluster Serbia - **FACTS**

Obilicev venac 15/IV, Belgrade

P: +381 11 3348 955

www.clusterfacts.org.rs

f: [Fashion apparel cluster Serbia](#)

Supported by:

